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Maloof Money Cup Heats Up New York City: Finals at 3pm Today Live on FUEL TV

Day One Highlight: Torey Pudwill Wins \$10,000 Best Trick Contest and Spot in Sunday's Final 12

(New York – June 5, 2010) – The first-ever Maloof Money Cup New York presented by Vans kicked off Saturday with the qualifier for the Volcom Street Pro. The world's greatest pro skaters broke in the brand new MMC skatepark in Flushing Meadows Corona Park, Queens, under a blazing sun and packed house of more than 10,000 NYC skateboarding fans.

Chris Cole, Greg Lutzka and Ryan Decenzo all destroyed the course with tricks like switch front-boards and switch bluntslides. Number one qualifier Paul Rodriguez, winner of the 2008 Maloof Money Cup Orange County, set the standard for the day with smooth and effortless shredding on every obstacle in every section. Frenchman Bastien Salabanzi worked his magic with backside flips over the big rail, a cab flip down the 9-stair, and half-cab noseslides to 270 out on the grate ledge.

Sunday's finals promise even more action, with Torey Pudwill, winner of the \$10,000 Tech Deck Best Trick award in the second qualifying spot and quiet annihilator Peter Ramondetta rounding out the top five. Vans rider Keegan Sauder killed the course to earn his spot in the finals.

The top 12 skaters who will advance to the Sunday finals are:

1. Paul Rodriguez
2. Torey Pudwill
3. Chris Cole
4. Bastien Salabanzi
5. Peter Ramondetta
6. Sean Malto
7. Keegan Sauder
8. Ryan Decenzo
9. Greg Lutzka
10. David Gonzalez
11. Caswell Berry
12. Sierra Fellers

Sunday's schedule includes the World Industries Am Contest at 11am, followed by the Volcom Street Pro FINALS at 3pm, which will air LIVE on FUEL TV. To view the full webcast, including the Am contest go to www.fuel.tv/maloofmoneycup

About Maloof Money Cup

Now entering its third year, the Maloof Money Cup, co-presented by Vans, has been dubbed the "world's greatest skateboarding event." Tickets for the 2010 Maloof Money Cup Orange County will be available soon at all Ticketmaster locations, online at ticketmaster.com, by calling (714) 740-2000 or (213) 480-3232 or at the OC Fair & Event Center Box Office at the Pacific Amphitheatre. The New York event will offer FREE admission. Join our network to share the

competition experience with a global audience and be the first to know about exciting upcoming MMC news and contests. **Go to www.maloofmoneycup.com for details, directions, course map.** Follow us on Facebook and twitter: @maloofmoneycup. # # #